



# JOIN THE WEO



## ARE YOU AN EGG PRODUCER, EGG PROCESSOR, OR EGG-RELATED BUSINESS?

Become a member of the World Egg Organisation (WEO) - there is no better way to connect with the egg industry globally.

With members in over 80 countries, the WEO provides a unique platform for sharing information and developing relationships with decision makers from all over the world.

Established as the International Egg Commission (IEC) in 1964, the WEO is the only organisation to represent the egg industry worldwide.

By bringing together industry peers and working with the world's leading inter-governmental organisations, we identify and maximise areas of future growth, share best practice and influence future legislation.



## THE WEO IS RECOGNISED AS THE VOICE OF THE GLOBAL EGG INDUSTRY BY:

- WORLD HEALTH ORGANIZATION (WHO)
- CONSUMER GOODS FORUM (CGF)
- WORLD ORGANISATION FOR ANIMAL HEALTH (WOAH)
- CODEX ALIMENTARIUS COMMISSION
- INTERNATIONAL ORGANIZATION FOR STANDARDIZATION (ISO)
- FOOD AND AGRICULTURE ORGANIZATION (FAO)

# MEMBERSHIP BENEFITS

## CONFERENCES AND EVENTS

The WEO delivers top-level conferences and events around the world. As a WEO member, you will be eligible to attend both the WEO Business Conference and the WEO Global Leadership Conference\*.

These events attract business owners, presidents, CEOs, and decision-makers to discuss the latest issues and trends affecting the egg industry worldwide.

## NEWS AND UPDATES

We keep members up to date with the latest developments in production, nutrition, and marketing to support business decision-making and development.

Receive regular member-only e-newsletters, providing the latest WEO and egg industry updates.

In addition, enjoy access to regular outputs and industry toolkits from our global expert groups for avian influenza, egg nutrition and environmental sustainability.

\*Separate registration costs apply.



## EXCLUSIVE DATA

Get exclusive access to our modernised interactive statistics facility, providing industry-specific country data on production, consumption, trade, and chick placements.

## REPRESENTATION

As part of your WEO membership, our goal is to represent you at all levels and support you in getting your voice heard and recognised by policy makers and inter-governmental organisations worldwide.

## VIRTUAL PROGRAMMES

Access the latest WEO Country Insights series on demand. Recorded by country representatives, these short member-exclusive videos provide a snapshot of the opportunities and challenges egg producers are experiencing in countries around the world.

Plus, explore our range of past conference video presentations, covering a variety of topics including production, feed, human nutrition, marketing and processing.

## MEMBER DIRECTORY

Benefit from the comprehensive online member directory, connecting you with other WEO members.



# MEMBERSHIP TYPES

We offer a range of membership options which are designed to allow egg businesses, large and small, as well as associations and individuals, to fully enjoy the benefits of WEO membership.



PRODUCER - PACKER MEMBERSHIP

EGG PROCESSORS MEMBERSHIP

ALLIED INDUSTRY MEMBERSHIP

COUNTRY MEMBERSHIP



I thoroughly recommend every country and egg industry member joins the WEO to enjoy worldwide knowledge, opportunities and support with problems, often surprisingly very similar to what you may be experiencing. You will not be disappointed.

**Colin Steenhuisen,**  
South African Poultry Association



The WEO is a meeting of global peers, not competitors, so you can have more one-on-one, in-depth conversations about each other's business that will mutually benefit you in your own countries.

**Marcus Rust,**  
Rose Acre Farms, USA



Apply to become a member online at:

[www.worldeggorganisation.com/become-a-member/how-to-join](http://www.worldeggorganisation.com/become-a-member/how-to-join)

Or for more information email: [membership@worldeggorganisation.com](mailto:membership@worldeggorganisation.com)



Visit our website: [www.worldeggorganisation.com](http://www.worldeggorganisation.com)



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