



24 - 28 September 2023

IEC Global Leadership Conference, Lake Louise

Sponsorship Opportunities



The IEC Global Leadership Conference provides a unique opportunity for business owners, presidents, CEOs, and decision-makers to collaborate and discuss the latest issues and trends affecting the egg industry worldwide.

Organised to provide the optimum combination of business, networking and social activities, this global event delivers the highest calibre conference programme to support the future growth of the egg industry.

IEC conference sponsorship presents an ideal opportunity for you to publicly align your company with the values and success of the IEC and increase your brand exposure in the months before, during and after the conference.

A conference destination UNLIKE ANY OTHER

Lake Louise has drawn visitors to the Canadian Rockies for over a century, due to its rich heritage as one of the world's most awe-inspiring mountain destinations.

The alpine lake in Banff National Park is a shimmering turquoise, set by a soaring mountain backdrop and the Victoria glacier. The iconic 'Jewel of the Rockies' is home to a range of incredible restaurants, endless outdoor adventures, and breathtaking scenery.

With inspirational views in every direction, Lake Louise creates the perfect backdrop for the IEC Global Leadership Conference 2023.

**THIS EVENT IS SET TO ATTRACT
OVER 350
ATTENDEES FROM
OVER 40
COUNTRIES WORLDWIDE.**



SPONSORSHIP PACKAGES

We offer a range of sponsorship opportunities to suit all budget levels, aligning with your business objectives and values.

Premier Sponsorship:



**Platinum
Sponsor**



**Gold
Sponsor**



**Silver
Sponsor**

We also offer conference session, individual social event, and translation sponsorship opportunities.

Brand recognition packages and pricing are detailed on the following pages.

PLATINUM SPONSOR

\$50,000 CAD / \$37,000 USD

3 Platinum Sponsor opportunities available

- Black and white logo on delegate lanyards for duration of conference
- Verbal recognition as headline sponsor of Chairman's Dinner
- Recognition on Chairman's Dinner menus
- On-site logo recognition at Chairman's Dinner
- 2 seats on IEC Chairman's table at Chairman's Dinner
- Extra-large logo recognition in promotional materials, e-communications and IEC website
- Profiled with 150 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Platinum Sponsor, plus extra-large logo on conference app and conference rolling visuals
- Individual LinkedIn post thanking Platinum Sponsors



GOLD SPONSOR

\$25,000 CAD / \$18,000 USD

5 Gold Sponsor opportunities available

- Verbal recognition as headline sponsor of Delegate Tour Dinner at Mountview BBQ
- Recognition on Delegate Tour Dinner menus
- Large logo recognition in promotional materials, e-communications and IEC website
- Profiled with 100 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Gold Sponsor, plus large logo on conference app and conference rolling visuals
- Gold Sponsors Group LinkedIn post thanking sponsors



SILVER SPONSOR

\$15,000 CAD / \$11,000 USD

6 Silver Sponsor opportunities available

- Verbal recognition as headline sponsor of Closing Party
- Recognition on Closing Party menus
- Medium logo recognition in promotional materials, e-communications and IEC website
- Profiled with 50 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Silver Sponsor, plus medium logo on conference app and conference rolling visuals
- Silver Sponsors Group LinkedIn post thanking sponsors



Sponsorship Packages (non-tiered)

CHAIRMAN'S RECEPTION

\$16,500 CAD / \$12,000 USD

2 sponsorship opportunities available

- Verbal recognition as headline sponsor of Chairman's Reception
- Recognition on Chairman's Reception table cards
- Medium logo recognition in promotional materials, e-communications and IEC website
- Profiled with 50 words of text, your logo, and link to your website on IEC event website
- Profiled and acknowledged as Chairman's Reception sponsor, plus medium logo on conference app and conference rolling visuals
- LinkedIn post thanking sponsors, shared during the Reception

CONFERENCE SESSION*

\$10,000 CAD / \$7,500 USD

8 sessions available to sponsor (each session is exclusive to the sponsor)

- Verbal recognition as session sponsor
- Logo on screen at start of session
- Small logo recognition in promotional materials, e-communications and IEC website
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as Session sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

SPOUSE TOUR

\$10,000 CAD / \$7,500 USD

2 sponsorship opportunities available

- Verbal recognition as headline sponsor of Spouse Tour
- Recognition of headline sponsor on Spouse Tour lunch menus
- Small logo recognition in promotional materials, e-communications and IEC website
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as Spouse Tour sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

***Please contact us to find out what session topics are available.**

TRANSLATION

\$10,000 CAD / \$7,500 USD

4 sponsorship opportunities available

- Verbal recognition as translation sponsor
- Small logo recognition in promotional materials, e-communications and IEC website
- On-site logo at headset collection point
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as translation sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

CONFERENCE LUNCH

\$8,000 CAD / \$6,000 USD

3 lunch breaks available to sponsor (each lunch break is exclusive to the sponsor)

- Verbal recognition as lunch sponsor
- Recognition of headline sponsor on lunch menus
- Small logo recognition in promotional materials, e-communications and IEC website
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as lunch sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

CONFERENCE COFFEE BREAK

\$5,000 CAD / \$3,700 USD

4 coffee breaks available to sponsor (each coffee break is exclusive to the sponsor)

- Verbal recognition as coffee break sponsor
- Small logo recognition in promotional materials, e-communications and IEC website
- Profiled with your logo and link to your website on IEC event website
- Profiled and acknowledged as coffee break sponsor, plus small logo on conference app and conference rolling visuals
- Group LinkedIn thank you post

DO NOT MISS OUT ON A UNIQUE SPONSORSHIP OPPORTUNITY!

Contact the IEC Team to discuss your sponsorship requirements for IEC Lake Louise 2023 at: info@internationalegg.com