

11 - 14 September



ROTTERDAM 2022

IEC Global Leadership Conference



SPONSORSHIP OPPORTUNITIES

The IEC Global Leadership Conference provides a unique opportunity for business owners, presidents, CEOs, and decision-makers to collaborate and discuss the latest issues and trends affecting the egg industry worldwide.

Organised to provide the optimum combination of business, networking and social activities, this global event delivers the highest calibre conference programme to support the future growth of the egg industry.

IEC conference sponsorship presents an ideal opportunity for you to publicly align your company with the values and success of the IEC and increase your brand exposure in the months before, during and after the conference.

#IECRotterdam22

Explore a new **DYNAMIC DESTINATION**

Rotterdam is a vibrant, thriving city that continues to evolve at a rapid speed.

Home to Europe's largest port and the second biggest city in the Netherlands, it offers endless possibilities as a business destination.

Over the past 70 years Rotterdam has reinvented itself and developed its own signature; with the city, port, and metropolis all enjoying ground-breaking improvements and sustainable innovations.

With a focus on environmental sustainability and industry progression, this conference is set to be an unmissable delegate experience filled with inspired initiatives.

..... Egg industry innovations

..... Daring architecture

..... Sustainability focused

..... Hub for global trade

THIS EVENT IS SET TO ATTRACT

OVER 350
ATTENDEES FROM
OVER 30
COUNTRIES WORLDWIDE.



SPONSORSHIP PACKAGES

We offer a range of sponsorship opportunities to suit all budget levels, from £5,000 - £25,000, aligning with your business objectives and values.

Social event sponsorship

The conference will feature three social events, which are available for sponsorship:

- Welcome Reception (Sunday) at Mainport Hotel
- Chairman's Reception (Monday) at City Hall
- Closing Party (Wednesday) - location TBC

Conference session sponsorship

There are nine sessions available to sponsor throughout the conference programme, covering a broad range of sustainability-led topics.



SESSION TOPICS INCLUDE

Pathways to Net Zero

Carbon neutral eggs

Sustainable feed

Avian health

Male layer solutions

BRAND EXPOSURE OPPORTUNITIES

As part of your sponsorship package, your company name and/or logo will feature in the following places:

	Brand exposure opportunities	Social event sponsorship	Conference session sponsorship
Logo size: M = Medium	Verbal recognition	✓	✓
	IEC website	✓	✓
	Event literature (menus/table cards)	✓	
Logo size: L = Large	Banner	✓	
	Conference programme	L	M
Logo size:	Screen at conference		✓
	LinkedIn thanks	L	M
	IEC conference e-communications	✓	✓
	IEC App	L	M

DO NOT MISS OUT ON A UNIQUE SPONSORSHIP OPPORTUNITY!

Contact the IEC office to discuss your sponsorship requirements for Rotterdam 2022: events@internationalegg.com