

IEC TECHNICAL SEMINAR: INDIA

SEMINAR SPONSORSHIP OPPORTUNITIES

As the only global organisation to represent the egg industry's producers, packers and processors, the IEC offers a unique recognition opportunity and are pleased to be launching our first virtual 'IEC Technical Seminar: India'. We are delighted to offer this new sponsorship opportunity to enable our Allied Industry members to have their brand recognised as a supporter of the global egg industry.

As part of the IEC's commitment to support the development of the egg industry in India through our regional outreach programme, our first virtual 'IEC Technical Seminar: India' will be taking place on 18 February 2021.

This bespoke, free to join seminar, entitled 'Accelerating Egg Consumption', will provide Indian egg producers with insight into the market potential in India, showcasing the exciting opportunities for egg consumption.

We are delighted to be joined on the programme by two highly sought-after marketing and nutrition experts, Professor David Hughes, Emeritus Professor of Food Marketing at Imperial College London, and Kalpana Beesabathuni, Global Lead Technology and Entrepreneurship at Sight and Life.

Sponsoring an IEC Virtual Event offers a great opportunity to market your company to all the key players in the egg industry.

Cost-contribution sponsorship opportunity available:

Package
Full Sponsorship of IEC Technical Seminar: India 18/02/2021
Cost (In GBP £)
£1,250.00
Benefits
Corporate logo and verbal recognition throughout webinar
Corporate logo recognition on all webinar communications including the joining instructions and promotions
Corporate logo recognition on IEC website event page



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SEMINAR SPONSORSHIP FORM

We wish to participate as a sponsor of the IEC Technical Seminar: India, 18/02/2021

Contact name:

Company:

Position:

Postal address:

..... Country:

Phone:

I/We understand that the sponsorship package will be strictly allocated in order of receipt of application form and payment.

Signed: Date:.....

In the case of the withdrawal of sponsorship please be advised that unless the sponsorship of the virtual event is resold the organisers will reserve the right to retain monies received.

Please return the completed form to:

Cassy Price

Cassy@internationalegg.com

International Egg Commission

