

India

Demographic highlights

Population **over 1.0 billion**

Urban Class **300 million**

Population less than
25 years age **60%**

Egg Industry in India

- No of Layer Farms 7500
- No of Layers 147 million
- Average Hen Housed Production
(52 weeks of Laying) eggs 320 eggs
- Annual Egg Production 45000 million
- Per Capita Consumption 45 eggs

Production Cost

- Cost of Production
Rs. 1.10 *US Cents 2.53 Approx.*
- Cost of Feed
Rs.6.50/Kg *US Cents 15*
- Feed Consumption / Bird **46 Kg**
- Cost of Feed as % of Production cost **87%**

Selling Price

- Average Farmgate Price
Rs. 1.20 /Egg *US Cents 2.76*
- Retail Price
Rs. 1.45 /Egg *US Cents 3.33*
- Distributors Margin as % of Retail Price
17.24%

Production and Export

Annual egg production	2004 Jan. to Dec. Eggs in million	2005 Jan.to Dec <i>[expected]</i> Eggs in million
Total Egg production	48410	55059
Eggs Crushing for powder	800	775
Export of Eggs	800	661
Egg production for domestic consumption	46810	53623

Future Growth prospects

- National Institution of Nutrition's recommended per Capita Consumption **180 Eggs**
- Present per Capita Consumption **45 Eggs**
- Gap Eggs **135**

- Consumption restricted mostly to urban areas

Over 75%

- Negligible Consumption in the Rural Areas

Less than 25%

Thank you